

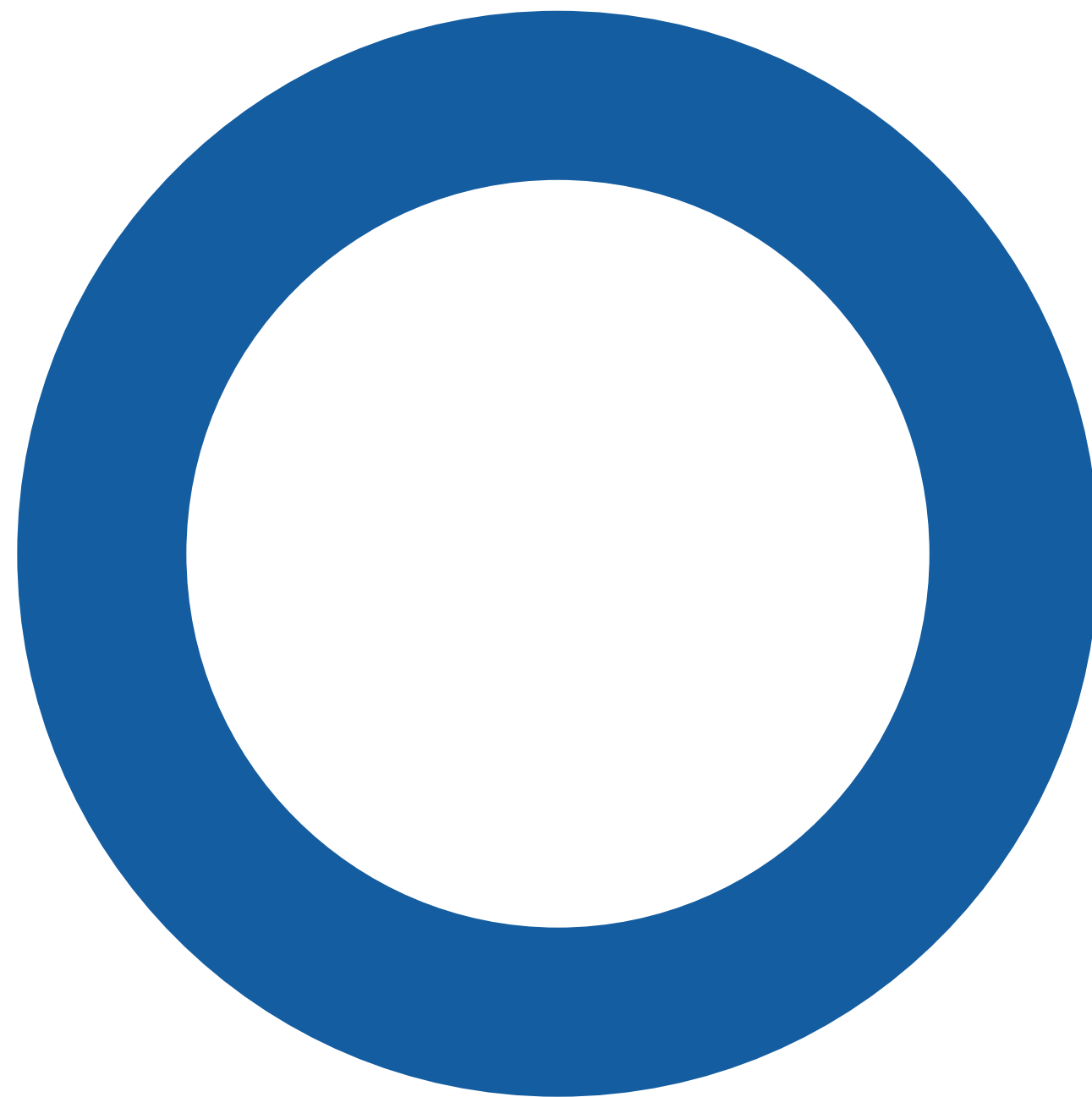


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# WELCOME SWPEELS-2026

# THE ENGINE OF GOOD: THE ROTARY FOUNDATION



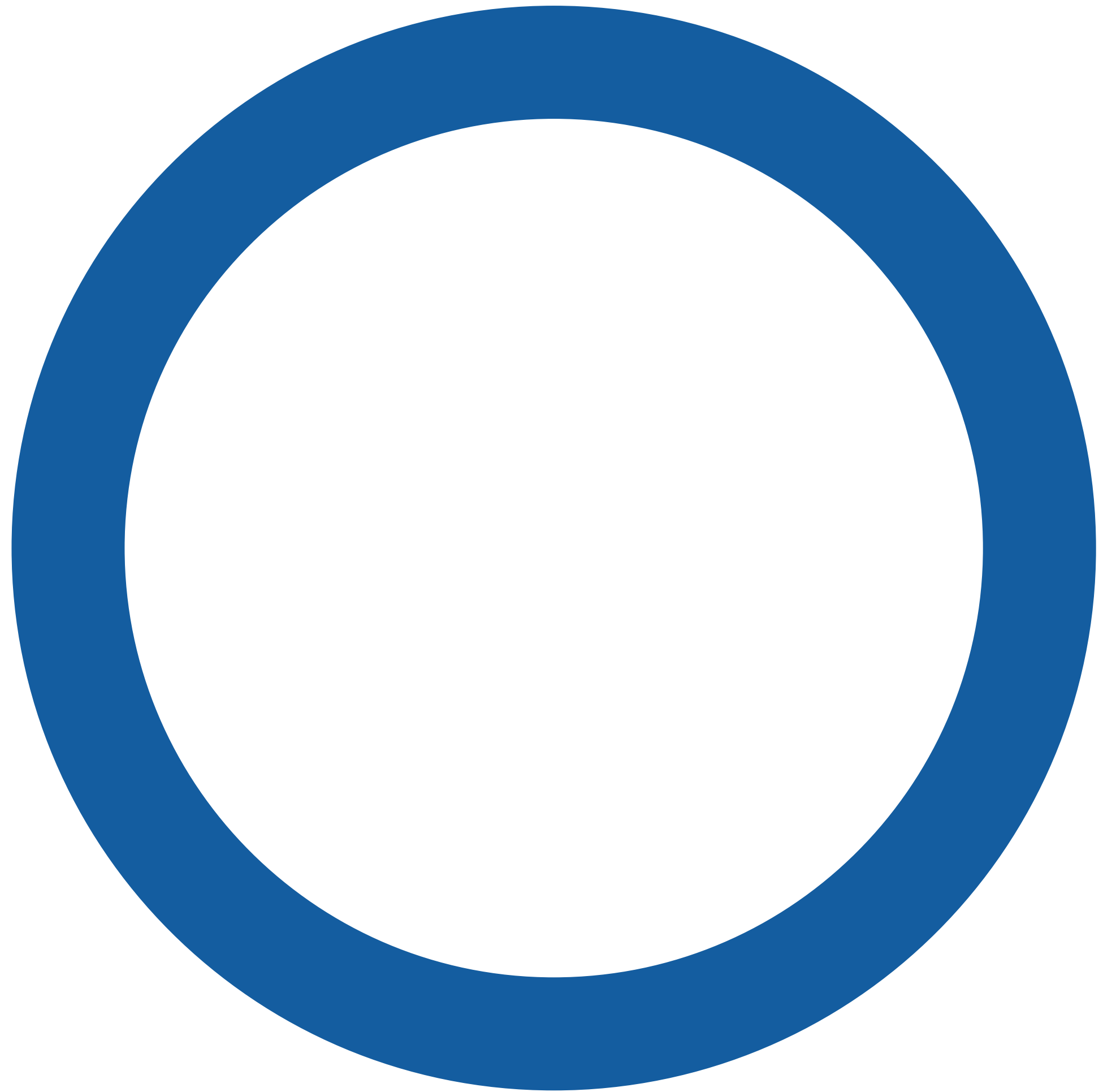
# WELCOME


- Our Foundation is the heart and soul of Rotary. It is how we fund our projects, shape the world and create more peace in the world.
- It is Rotarian's soft power. It gives us opportunities to go more places, do more things, and help more people in need than any country or geopolitical area in the world – my words.
- We just want to do good in the world.
- How do we fund this good work?



# THE ROTARY FOUNDATION VISION

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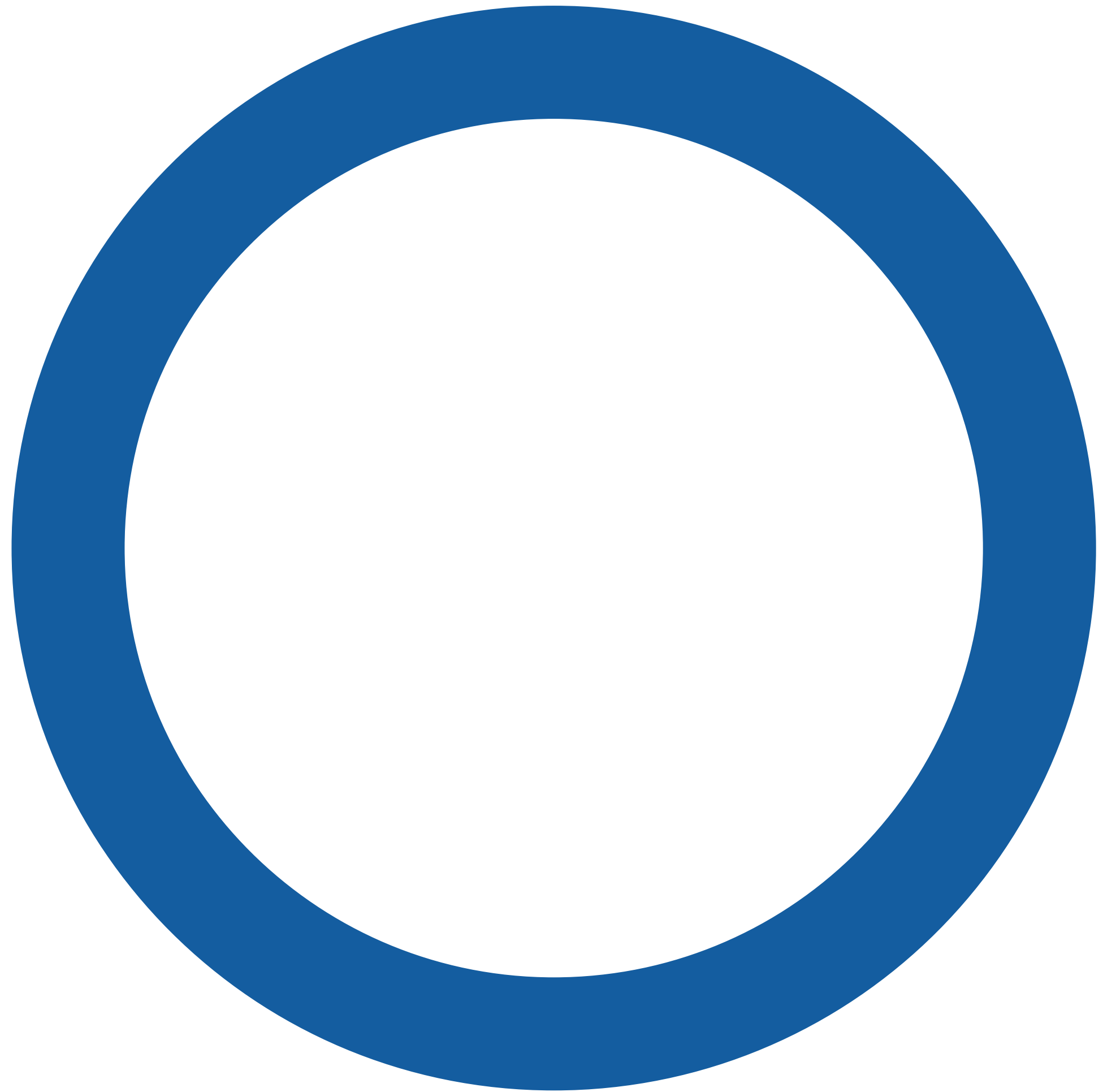
In 1917, Arch Klumph proposed an endowment for the purpose of doing good in the world the first funding was \$26.50, which was left over from the convention.

This has grown into a multi-billion dollar force enabling us to advance world understanding, goodwill and peace through service



# THE STRUCTURE

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**ROTARY INTERNATIONAL IS  
THE MEMBERSHIP ARM**

**THE ROTARY FOUNDATION  
IS THE CHARITABLE ARM**



# THE ROTARY FOUNDATION

- Managed by Board of Trustees
- Supported by donations, not RI Dues
- Funnel Resources into the 7 Areas of Focus.
- Highest Honors for Stewardship

# TRF Only 3 Funds

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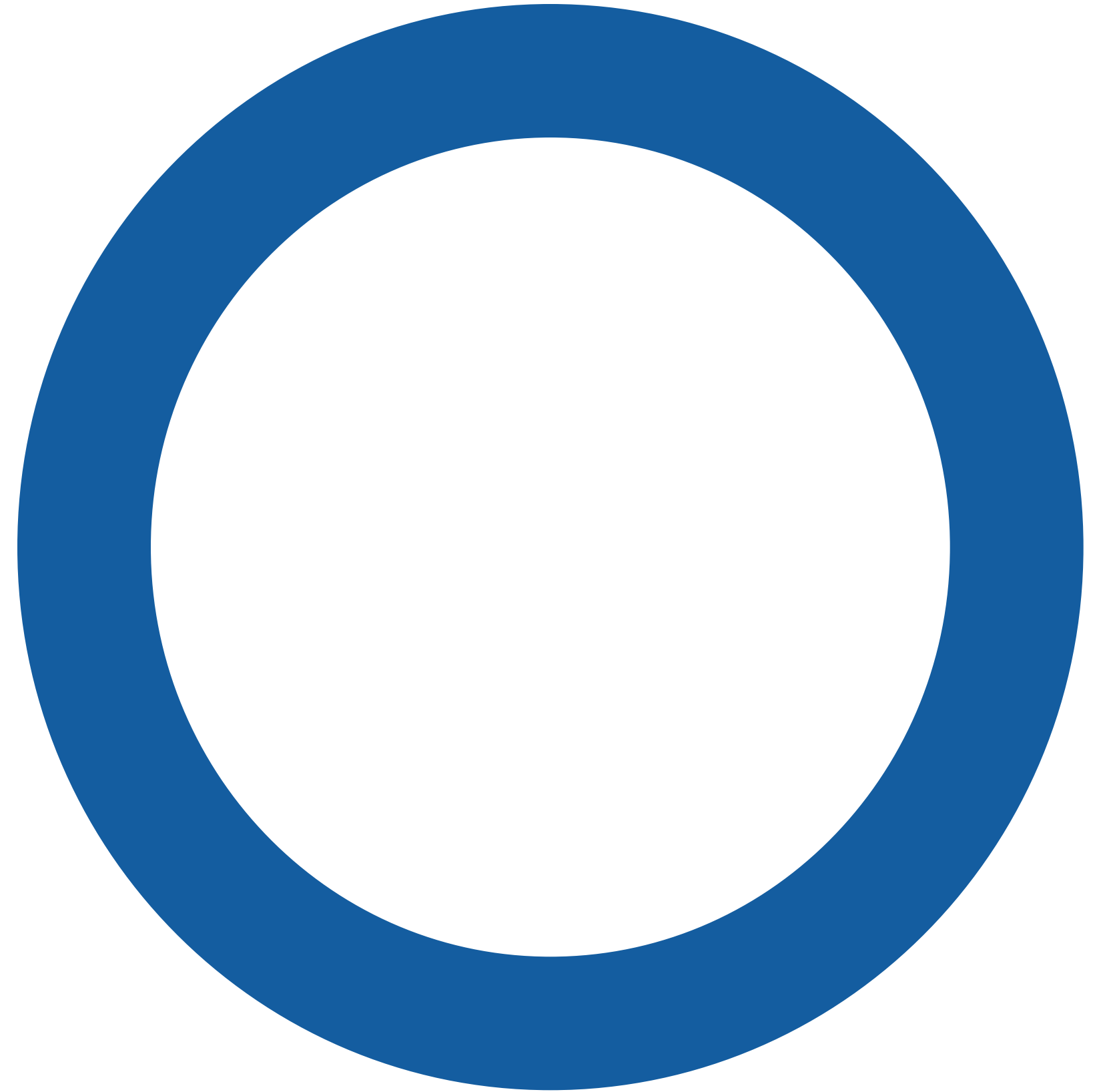
ANNUAL  
FUND

POLIOPLUS  
FUND

ENDOWMENT  
FUND

# ANNUAL FUND

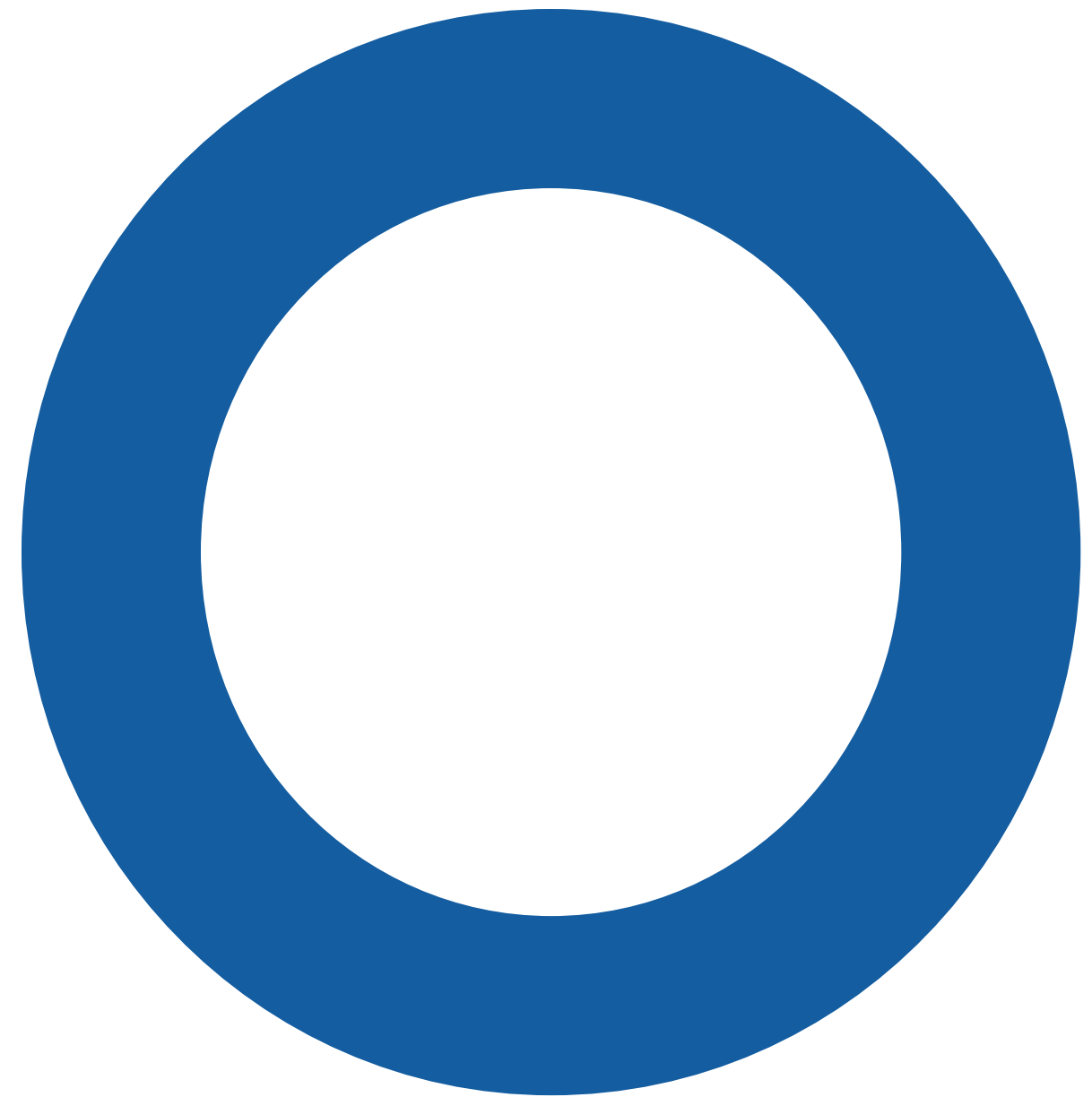
- Primary source for funding grants and programs
- Acting as the “gasoline” for the projects clubs want to do



# PolioPlus Fund

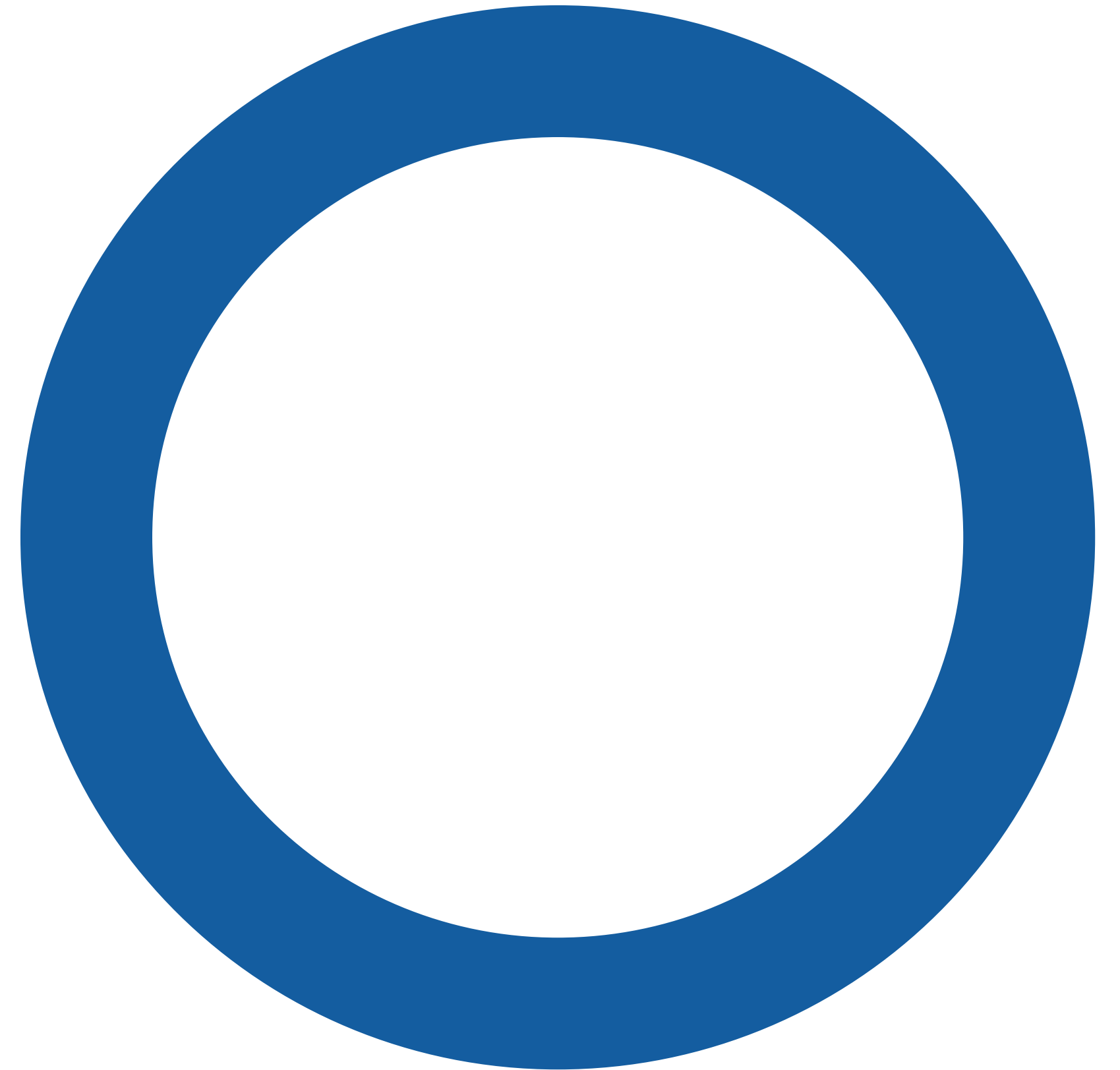
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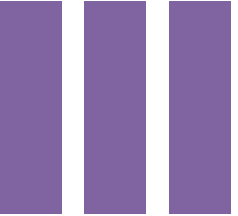
- Dedicated exclusively to global eradication of polio
- Rotary's top philanthropic priority



## ENDOWMENT FUND

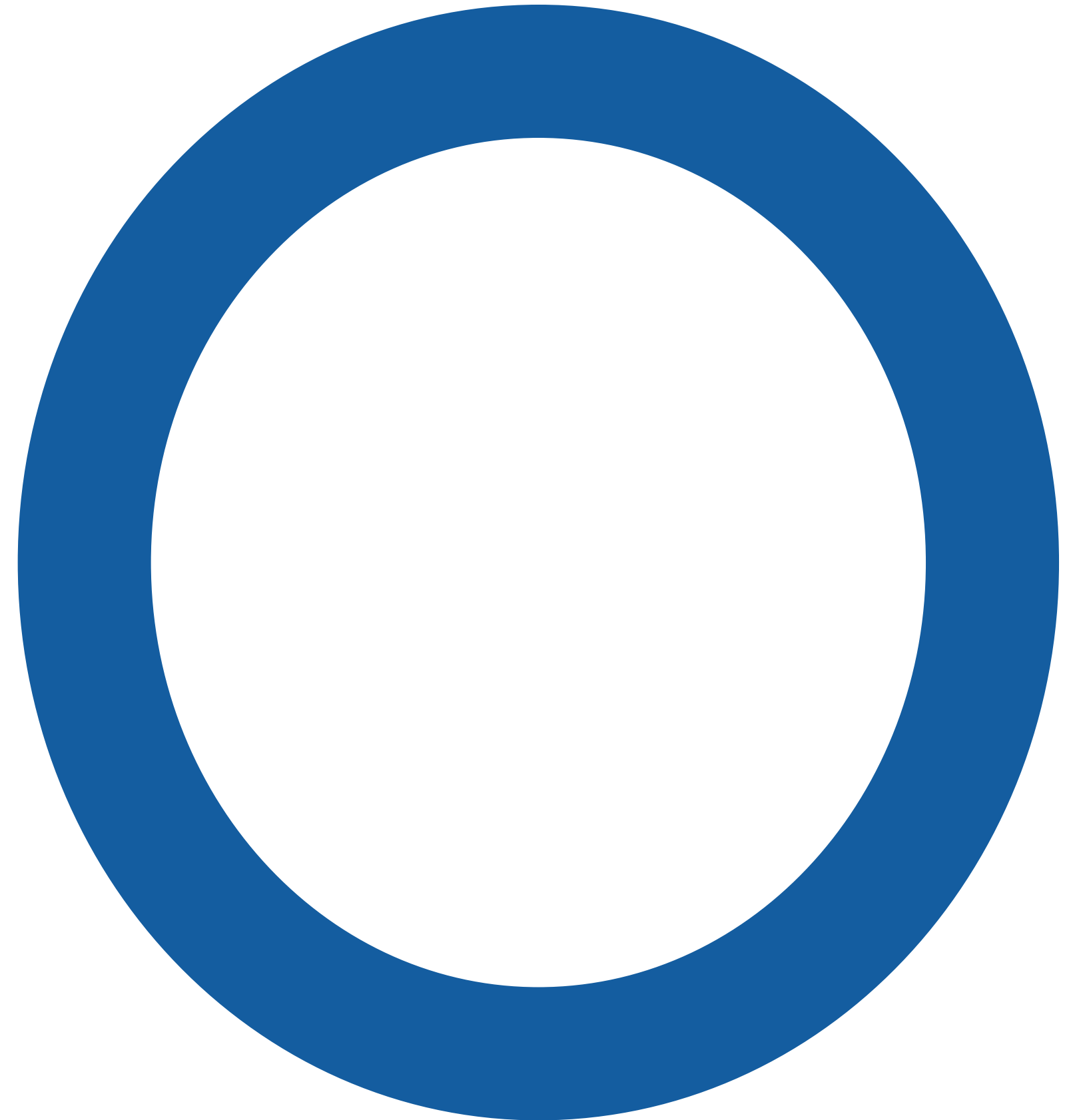
- Ensures the foundation's long-term sustainability
- earnings to support future generations of service





# The Synergy

A circular system  
known as Share





# SHARE

1. Contributions come in
2. TRF invests for 3 years
3. Then returns 50% back to the local District as District Designated Funds (DDF)
4. Impact—Available for Clubs to apply for District Grants (local impact) or Global Grants larger-scale international projects.
5. **EACH DISTRICT CONTROLS HOW THEY USE THEIR DDF**

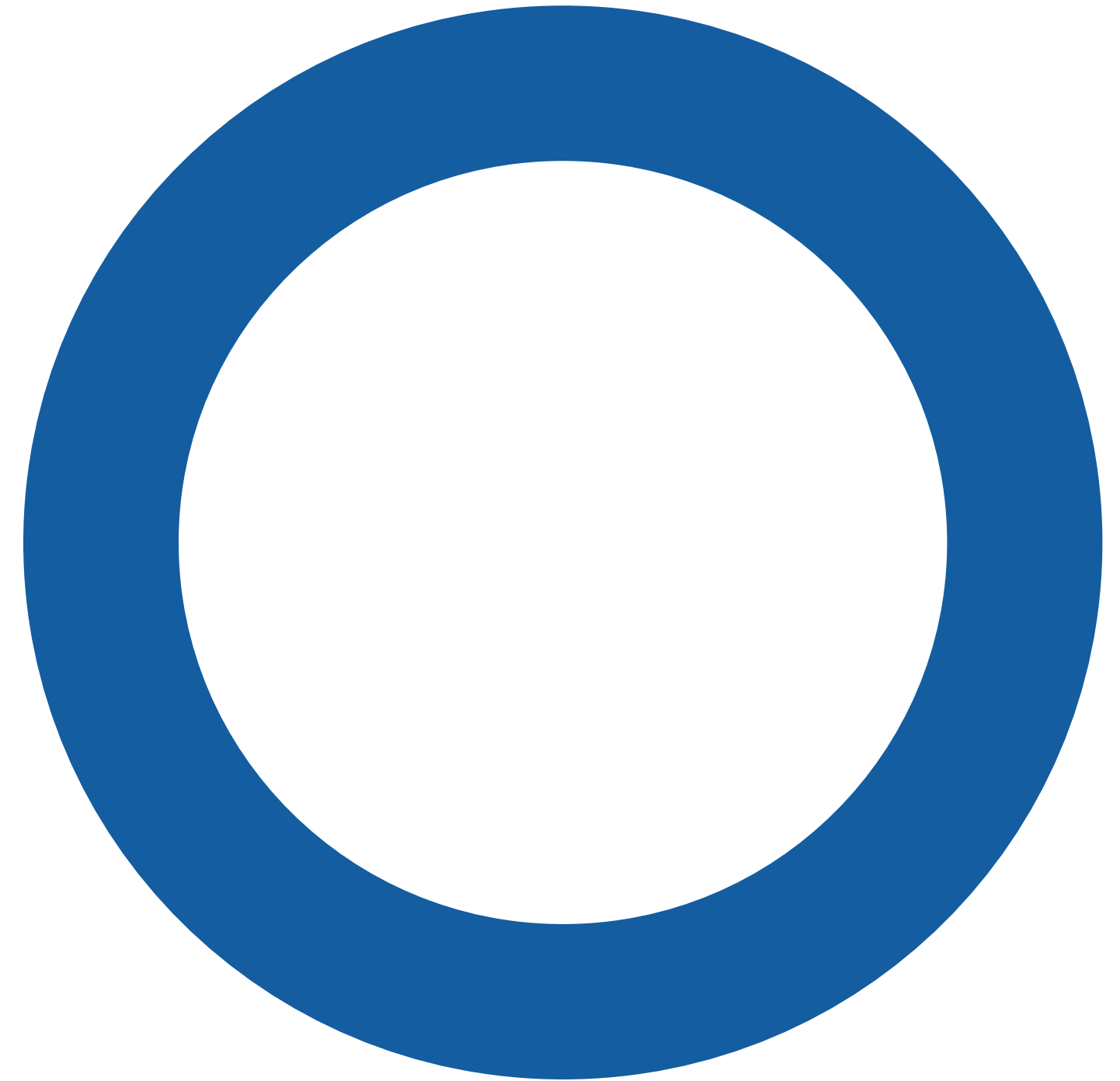
## LEVERAGING OUR GIVING

- MONEY GIVEN TO THE ROTARY FOUNDATIONS  
THREE FUNDS
- Fuels LOCAL projects–DDF
- Amplifies Global Impact–80% matching of DDF
- Interest on Endowment Funds come back to the District as additional DDF
- PolioPlus contributions are matched 2 for 1 by The Gates Foundation resulting in 300% to the effort

# ALL DONATIONS TO TRF RECEIVES RECOGNITION/POINTS

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- No amount is too small nor too large
- Check, credit card, property or investments may be donated
- Rotary Direct makes giving easy





# A CLUB FOUNDATION

- Usually used to collect other people's money.
- Not matched by TRF
- You need to have a lot of savings to generate enough interest, for projects.
- You can not leverage as TRF

# Breakout Discussion 1

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## Breakout Discussion 1

- We know that if new members give to TRF 2 times in the first 18 months they will be lifelong givers.
- We know that money can be an issue.
- What could your club do to encourage or assist all members in becoming TRF givers? Or moving to the next level of giving?
- What projects or activities does your club use DDF for? How could you leverage these projects to promote membership? Or more contributions to TRF?



# Report Out Breakout Discussion 1

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# Breakout Discussion 2

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## Breakout Discussion 2

- We know that people come to Rotary to be part of community and for a sense of purpose. TRF provides lots of opportunities for both.
- How will you use TRF with members, guests and prospective members to promote community and a sense of purpose?
- What is one thing you want others to know about TRF?
- What is one goal you want to accomplish concerning TRF in 26-27?

# Report out Breakout Discussion 2

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# Questions?

## TRF TOOLS

- TRF BINGO
- TRF RESOURCES
- FUND VISUAL



Thank you  
The End